

Bc/BC-601 (AK)

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(6th Semester)

COMMERCE

Paper : BC-601

(Business Communication)

(PART : A—OBJECTIVE)

(Marks : 25)

KEY ANSWERS FOR OBJECTIVES

1. Indicate whether the following statements are *True (T)* or *False (F)* by putting a Tick (✓) mark : $1 \times 5 = 5$
 - (a) True
 - (b) True
 - (c) False
 - (d) False
 - (e) True

2. Choose the correct answer and place its code in the brackets provided : $1 \times 10 = 10$
 - (a) (iii) interpersonal communication
 - (b) (ii) Berlo

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(2)

- (c) (ii) effectiveness of communication
- (d) (iv) Spontaneous
- (e) (iii) persuasive letters
- (f) (iii) reference initials
- (g) (ii) monologue presentations
- (h) (ii) 55%
- (i) (i) Enhanced Messaging Service
- (j) (iii) Letter of Credit
